ATTORNEYS AT LAW
A PROFESSIONAL CORPORATION
1000 EAGLE GATE TOWER
60 EAST SOUTH TEMPLE
SALT LAKE CITY, UTAH 84111
TELEPHONE (801) 533-9800
FACSIMILE (801) 328-1707

RICK D. NYTEGGER DAVID O. SEELEY BRENT P. LORIMER THOMAS R. VUKSINICK LARRY R. LAYCOCK JONATHAN W. RICHARDS DAVID R. WRIGHT JOHN C. STRINGHAM JOHN M. GUYNN CHARLES L. ROBERTS GREGORY M. TAYLOR DANA L. TANGREN ERIC L. MASCHOFF CHARLES J. VEVERKA ROBYN L. PHILLIPS RICHARD C. GILMORET DAVID B. DELLENBACH KEVIN K. JOHANSON R. BURNS ISRAELSEN DAVID R. TODD

L. DAVID GRIFFIN FRASER D. ROY CARL T. REED JESÚS JUANÓS I TIMONEDA, PH.D. R. PARRISH FREEMAN, JR. PETER F. MALEN, JR. ADRIAN J. LEE DAVID B. TINGEY L. REX SEARS, PH.D. ERIC M. KAMERATH ROBERT E. AYCOCK JENS C. JENKINS KEVIN W. STINGER WILLIAM J. ATHAY WILLIAM R. RICHTER †ADMITTED ONLY IN CALIFORNIA ADMITTED ONLY IN PENNSYLVANIA H. ROSS WORKMAN OF COUNSEL

Docket: 10211.255.1
PATENTS
TRADEMARKS
COPYRIGHTS
TRADE SECRETS
UNFAIR COMPETITION
LICENSING
COMPLEX LITIGATION

ATENT APPLICATION

MAILING ADDRESS: P.O. BOX 45862 SALT LAKE CITY, UT 84145

INTERNET

HOME PAGE: http://www.wnspatent.com GENERAL E-MAIL: info@wnspatent.com

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Box: PATENT APPLICATION Assistant Commissioner for Patents Washington, DC 20231

#### TRANSMITTAL FOR COMPACT DISC AND DUPLICATE COMPACT DISC

Sir:

Transmitted herewith for filing under 37 C.F.R. § 1.53(b) is a United States patent application entitled SYSTEMS AND METHODS FOR CONTACT MANAGEMENT AND CAMPAIGN MANAGEMENT:

Enclosed are the following:

- X Copy 1 of the computer program listing appendix on compact disc with:
  - X IBM-PC format and MS-Windows compatibility.
- X Copy 2 of the computer program listing appendix on compact disc.
  - X IBM-PC format and MS-Windows compatibility.
- X A list of files for the computer program listing appendix including names, sizes in bytes, and date of creation.

Please address all future correspondence in connection with the above-identified patent application to the attention of the undersigned.

Dated this 6<sup>th</sup> day of July 2001.

Respectfully submitted,

JOHN C. STRINGHAM Attorney for Applicant Registration No. 40,831



PATENT TRADEMARK OFFICE

CTR:dfw G:\DATA\WPDOCS2\GNU\STR\10211\255\255.1\010706disktransmittal\_255\_1.doc

CERTIFICATE OF M	IAILING BY "EXPRESS I	MAIL" (37 CFR 1.10)	Docket No.
Applicant(s): Earl W. Go	od		10211.255.1
Serial No.	Filing Date July 6, 2001	Examiner	Group Art Unit
Invention: SYSTESM AN	ND METHODS FOR CONTACT	Γ MANAGEMENT AND CAMP	AIGN MANAGEMENT
Thereby certify that this	and the correspondence listed	below (Identify type of correspondence)	
☐ ☐ is being deposited with ☐ 37 CFR 1.10 in an enve		ce "Express Mail Post Office to	
July 6, 2 (Date)	001		
		Dianne Freed	man
is being deposited with  37 CFR 1.10 in an enve  July 6, 2  (Date)		(Typed or Printed Name of Person M	down
To the state of th		EL 813 860 26	55 US
		("Express Mail" Mailing L	abel Number)
	Note: Each paper must ha	ve its own certificate of mailing.	
Transmitte	ed herewith:		
	Transmittal Letter (4 pag	·	

New patent application with Appendix (\*\* pages)

21 sheets of formal drawings

Transmittal letter for Compact Disc and Duplicate Compact Disc (2 pages) 2 compact discs containing an identical computer program listing appendix

Postcard

# **UTILITY PATENT APPLICATION TRANSMITTAL** (Small Entity)

Total Pages in this Submission

Docket No.

10211.255.1

(Only for new nonprovisional applications under 37 CFR 1.53(b))

## TO THE ASSISTANT COMMISSIONER FOR PATENTS

**Box Patent Application** Washington, D.C. 20231

Transmitted herewith for filing under 35 U.S.C.	111(a) and 37 C.F.R.	1.53(b) is a new utility patent application for a	ņ
invention entitled:			

				filing under 3	5 U.S	i.C. 111(a) and 37 C.F.F	R. 1.53	B(b) is a new utility patent application for	an T
nvent				HODE FOR C	ONT	ACTEMANACIEMIENTE	ND C	CAMPAIGN MANAGEMENT	
P Y S	SIEW	15 AI	ID ME	HODS FOR C	UNI	ACI MANAGEMENI A	ND C	AMPAIGN MANAGEMENT	ř
								·	
and in	vente	ed by	:						
	1 W.	Good							
	ONT	INUA	TION A	PPI ICATION	ched	ck appropriate box and s	unnly	the requisite information:	
	Conti							of prior application No.:	,
∭ Whicl				Divisional		Continuation-in-part	(CIF)	or prior application No	
-			. –						
			ion L	Divisional	Ц	Continuation-in-part	(CIP)	of prior application No.:	
Ų̇́į∕hicl	h is a	:							
	Conti	inuat	ion 🗆	Divisional		Continuation-in-part	(CIP)	of prior application No.:	
#									
Enclo	sed a	are:							
						Application Eleme	ents		
1.		Filir	ng fee as	calculated ar	nd trai	nsmitted as described be	elow.		
	_		.g 100 a0	oaloulatoa al		nomice de decembed be	31011		
2.	X	Spe	cification	n having		70 pages	and i	including the following:	
	a.	$\boxtimes$	Descrip	otive Title of th	e Inv	ention			
	b.	X	Cross I	References to	Relat	ted Applications (if appli	cable)	· · · · · · · · · · · · · · · · · · ·	
	C.		Statem	ent Regarding	· i Fede	erally-sponsored Resea	rch/De	evelopment (if applicable)	
	٨				=	• •			<b>\</b>
	a.	×	Refere	nce to <del>Microin</del>	c <del>ne A</del>	<del>ppendix (if applicable)</del> C	مرمره	te-Program Listing Appendix (84 po	. Ar
	e.	$\boxtimes$	Backgr	ound of the In	ventio	on			
	f.	X	Brief Summary of the Invention						
	g.	$\boxtimes$	Brief Description of the Drawings (if drawings filed)						
	h.	×	Detaile	d Description				•	
	i.	×		s) as Classifie	d Beld	ow			
	i	<b>⊠</b>	·	ct of the Discl					
ŝ	J.	KZ	Abstract	or the Discit	Joure				





(Only for new nonprovisional applications under 37 CFR 1.53(b))

Docket No. 10211.255.1

Total Pages in this Submission

### **Application Elements (Continued)**

3.	$\boxtimes$	Drawing(s) (when necessary as prescribed by 35 USC 113)
	a.	
4.		Oath or Declaration
	a.	☐ Newly executed (original or copy) ☐ Unexecuted
	b.	☐ Copy from a prior application (37 CFR 1.63(d)) (for continuation/divisional application only)
m	C.	☐ With Power of Attorney ☐ Without Power of Attorney
	d.	DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 C.F.R. 1.63(d)(2) and 1.33(b).
0000000F.070006.		Incorporation By Reference (usable if Box 4b is checked) The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.
및 및 6. 미	×	Computer Program in Microfiche Listing Appendix (34 pows)
の 7.		Genetic Sequence Submission (if applicable, all must be included)
	a.	☐ Paper Copy
	b.	☐ Computer Readable Copy
	C.	☐ Statement Verifying Identical Paper and Computer Readable Copy
		Accompanying Application Parts
8.		Assignment Papers (cover sheet & documents)
9.		37 CFR 3.73(b) Statement (when there is an assignee)
10.		English Translation Document (if applicable)
11.		Information Disclosure Statement/PTO-1449
12.		Preliminary Amendment
13.	×	Acknowledgment postcard
14.	×	Certificate of Mailing
		☐ First Class ☒ Express Mail (Specify Label No.): EL 813 860 265 US



(Only for new nonprovisional applications under 37 CFR 1.53(b))

was unintentional.

Docket No. 10211.255.1

Total Pages in this Submission

		Accompanying Application Parts (Continued)
15.		Certified Copy of Priority Document(s) (if foreign priority is claimed)
16.		Small Entity Statement(s) - Specify Number of Statements Submitted:
17.	×	Additional Enclosures (please identify below):
		Transmittal letter for Compact Disc and Duplicate Compact Disc (2 pages)  2 duplicate compact disc Appendix (34 pages)
		Request That Application Not Be Published Pursuant To 35 U.S.C. 122(b)(2)
09900 <u>8</u> .		Pursuant to 35 U.S.C. 122(b)(2), Applicant hereby requests that this patent application not be published pursuant to 35 U.S.C. 122(b)(1). Applicant hereby certifies that the invention disclosed in this application has not and will not be the subject of an application filed in another country, or under a multilateral international agreement, that requires publication of applications 18 months after filing of the application.
		Warning
		An applicant who makes a request not to publish, but who subsequently files in a foreign country or under a multilateral international agreement specified in 35 U.S.C. 122(b)(2)(B)(i), must notify the Director of such filing not later than 45 days after the date of the filing of such foreign or international application. A failure of the applicant to provide such notice within the prescribed period shall result in the application being regarded as abandoned, unless it is shown to the satisfaction of the Director that the delay in submitting the notice

# UTILITY PATENT APPLICATION TRANSMITTAL (Small Entity)

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Docket No. 10211.255.1

Total Pages in this Submission

10971 U.S. PTO 09/900694

Fee Calculation and Transmittal

S D D For	#Filed	#Allowed	#Extra		Rate	Fee
Fotal Claims	43	- 20 =	23	х	\$9.00	\$207.00
ndep. Claims	6	- 3 =	3	x	\$40.00	\$120.00
Vultiple Dependent	Claims (check	( if applicable)				\$0.00
The state of the s					BASIC FEE	\$355.00
OTHER FEE (specif	y purpose)					\$0.00
•					TOTAL FILING FEE	\$682.00

A check in the amount of

to cover the filing fee is enclosed.

☐ The Commissioner is hereby authorized to charge and credit Deposit Account No.

as described below. A duplicate copy of this sheet is enclosed.

☐ Charge the amount of

as filing fee.

☐ Credit any overpayment.

☐ Charge any additional filing fees required under 37 C.F.R. 1.16 and 1.17.

Charge the issue fee set in 37 C.F.R. 1.18 at the mailing of the Notice of Allowance,

pursuant to 37 C.F.R. 1.311(b).

Dated: July 6, 2001

John C. Stringham

Registration No. 40,831

022913

PATENT TRADEMARK OFFICE

CC: